Most Harley-Davidson® motorcycles of the last 50 years have been built with street and highways in mind. Yet riders still found that Harley-Davidson® bikes – with just a few changes – were still capable of climbing snow-packed mountains and crossing sand-choked deserts, where roads are few and potential dangers lurk with every new mile.

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In 1969, a group of adventurous riders took 125CC Harley-Davidson® Rapidos across 3,600 miles of the Sahara.
First released in 1919, the Sport Model was often used as a touring bike. It had a lower center of gravity and the opposed-twin engine was easily serviced, an attractive feature when riders had to be their own mechanics.

🔗 1920 Harley-Davidson® Sport Model ad poster

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Hunters and anglers were early Harley-Davidson® motorcycle customers. Unlike cars, motorcycles could travel over footpaths and dirt trails that led into the wilderness.

1917 Model Catalog cover

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Even as professional racing emerged in the early 1900s, everyday riders found joy in friendly competitions, including off-road contests such as reliability rides, scrambles, and endurance races. Usually organized by motorcycle clubs, the prizes could be a trophy for the mantel or even a turkey for the dinner table.

This image, and the one from the first page of this book, are cropped from this 1943 motorcycle models advertisement "Harley-Davidsons Are Really Standing Up!"

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