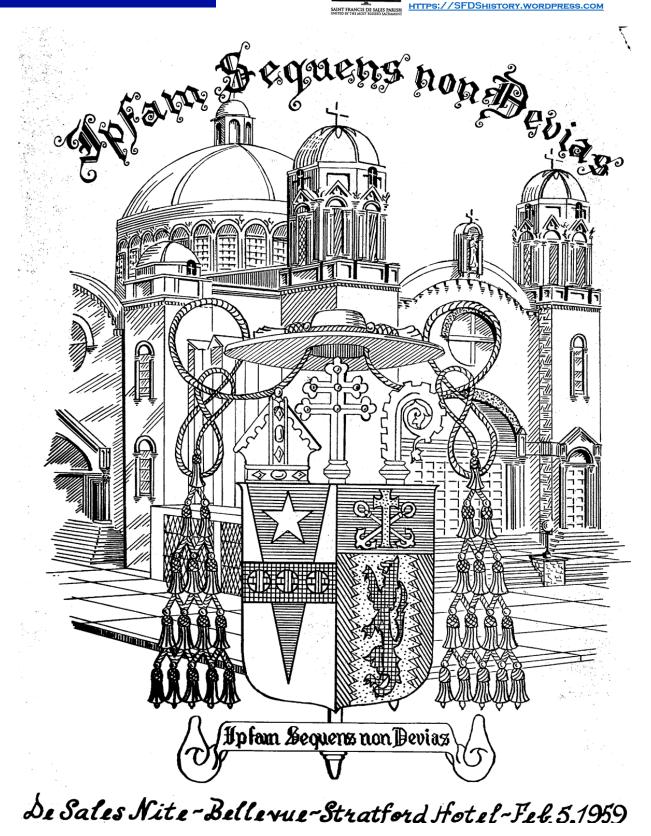


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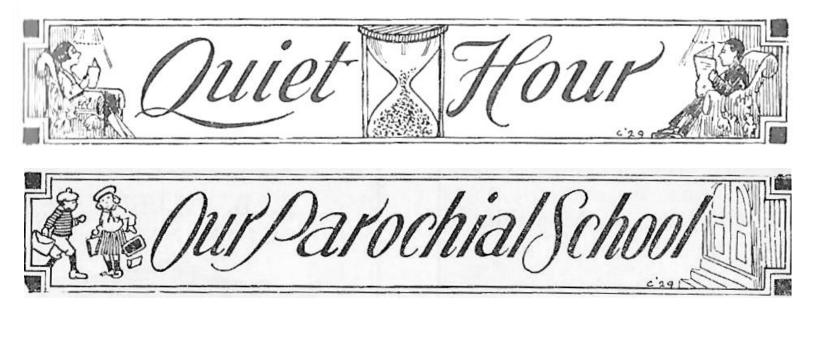


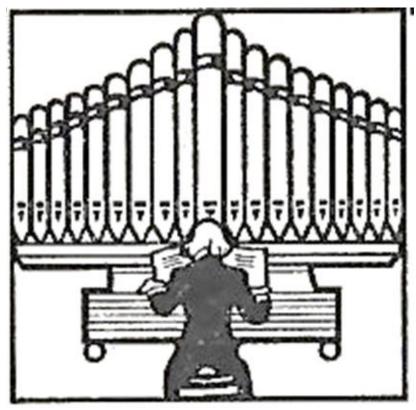
The program for the 1959 de Sales Night annual gala was dedicated to the recently-named Cardinal O'Hara (who had served at the parish in 1917): "On the cover of tonight's program is Cardinal O'Hara's coat-of-arms, backed meaningfully by the familiar silhouette of our parish church... we express our personal devotion to him by changing one letter of his motto – "*Ipsum Sequens Non Devias*"—'Following him, you shall not go astray.'" Explore parish art, history, and more at https://SFDShistory.wordpress.com

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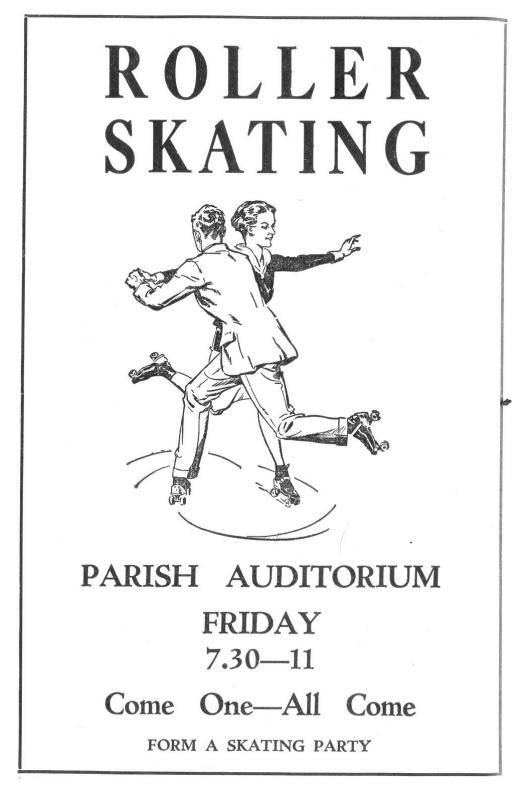
St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1931. Headers for "*Quiet Hour*" editorial and "*Our Parochial School*" news. Detail from Easter Sunday Solemn Mass program for the parish "*chorus of fifty-five boys and men under the direction of Albert J. Dooner, Organist and Choirmaster.*" Explore parish art, history, and more at https://SFDShistory.wordpress.com

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St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1937. Ad for roller skating. A 1936 notice in the Parish Monthly Bulletin had explained: "We are gradually becoming a parish on wheels. The youngsters and the oldsters of the parish are ROLLER SKATING. Every Monday and Friday evening finds many of them cavorting and contorting in the Auditorium for their own enjoyment and the pleasure of the spectators..." Find the rest of the story at https://sfdshistory.wordpress.com/2020/08/18/get-your-skates-on/



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PARISH HISTORY ARCHIVES AT

We invite you and your guests to West Philadelphia's smartest restaurant.



GARDEN COURT RESTAURANT 47th and PINE STREETS

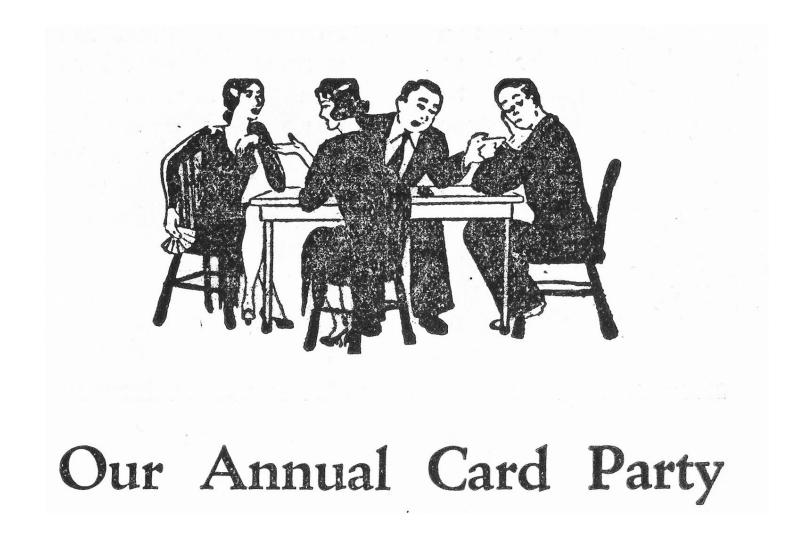
Detail from ad for the Garden Court Restaurant at 47th and Pine from the St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1928. The restaurant was the venue for various parish social functions of the era – such as a 1926 Appreciation dinner for the men of the parish, described at <u>https://wordpress.com/post/sfdshistory.wordpress.com/227</u>

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Ad for de Sales Night in the St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1932. Proceeds from the annual De Sales Night dance and card party, at the elegant Bellevue-Stratford Hotel in downtown Philadelphia, funded Catholic High School scholarships, so parishioners were encouraged to participate if they could, even as the Great Depression began to settle in. Find out what happened the following year at https://sfdshistory.wordpress.com/2016/02/16/parish-night-at-the-byrd/



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PARISH HISTORY ARCHIVES AT https://SFDShistory.wordpress.com

1E FOR Mother E DAD IS Story Book Time FOR CHILDREN Remember your children at Christmas with the favorite classics 2 Sales Dook Shop 4726 Baltimore ave. SA7-1333

St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1950. Ad for the Parish Lending Library at 4726 Baltimore Ave., where Catholics and non-Catholics could borrow "*the latest Catholic books and approved best sellers*" and purchase cards, books, and devotional items. More at <u>https://sfdshistory.wordpress.com/2019/10/02/sfds-parish-lending-library/</u>

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ALL PARISH HISTORY ARCHIVES AT



TRIP, KEEP THE CROWD TOGETHER. CALL PTC, DAvenpont 9-4000, AND ASK FOR CHARTER SERVICE.

St Francis de Sales Parish, Philadelphia, PA, De Sales Night program Feb. 26, 1960. Ad for PTC (Philadelphia Transit Co, the main public transit operator in Philadelphia, Pennsylvania, from 1940 to 1968). For many years, starting in 1937, the parish offered a neighborhood bus service to Masses on Sunday mornings. Explore parish art, history, and more at https://SFDShistory.wordpress.com

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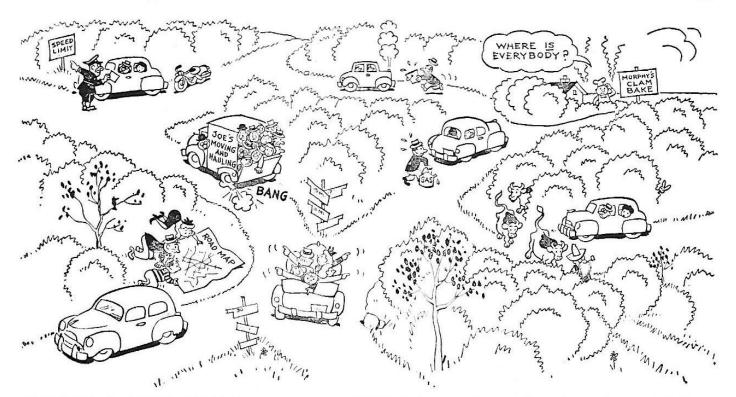
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TO MURPHY'S CLAM BAKE OR FOR ANY GROUP TRIP ...



RENT A PTC BUS AND KEEP THE GANG TOGETHER. CALL PEnnypacker 5-6100, PHILADELPHIA TRANSPORTATION COMPANY

St Francis de Sales Parish, Philadelphia, PA, De Sales Night program February 10, 1956. Ad for PTC (Philadelphia Transit Co, the main public transit operator in Philadelphia, Pennsylvania, from 1940 to 1968). For many years, starting in 1937, the parish offered a neighborhood bus service to Masses on Sunday mornings. Buses were also hired for special occasions such as a 1954 pilgrimage "*to honor the Blessed Mother*" at the various local churches dedicated in her name. Explore parish art, history, and more at https://SFDShistory.wordpress.com



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ITS ALWAYS FAIR WEATHER WHEN GOOD FELLOWS GET TOGETHER IN A PTC CHARTERED BUS, CALL DAvenport 9-4000 AND ASK FOR CHARTER SERVICE

St Francis de Sales Parish, Philadelphia, PA, De Sales Night program 1961. Ad for PTC (Philadelphia Transit Co, the main public transit operator in Philadelphia, Pennsylvania, from 1940 to 1968). For many years, starting in 1937, the parish offered a neighborhood bus service to Masses on Sunday mornings. Explore parish art, history, and more at https://SFDShistory.wordpress.com

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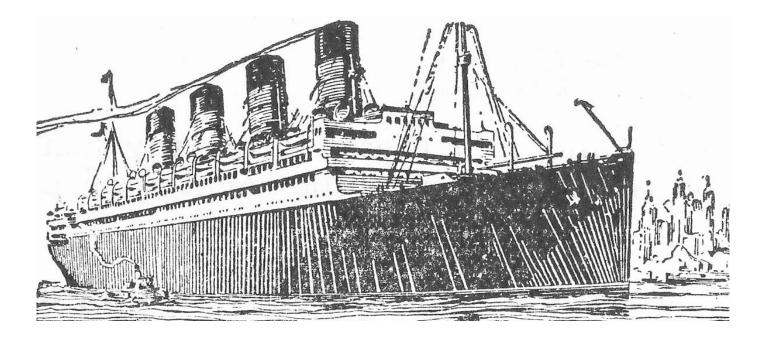
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ALLS FARISH HISTORY ARCHIVES AT



THE PARISH MONTHLY CALENDAR



St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1932. Detail from ad for travel to the 31st International Eucharistic Congress, held in Dublin 22–26 June 1932, commemorating the, 1500th anniversary of Saint Patrick's arrival. Explore parish art, history, and more at https://SFDShistory.wordpress.com

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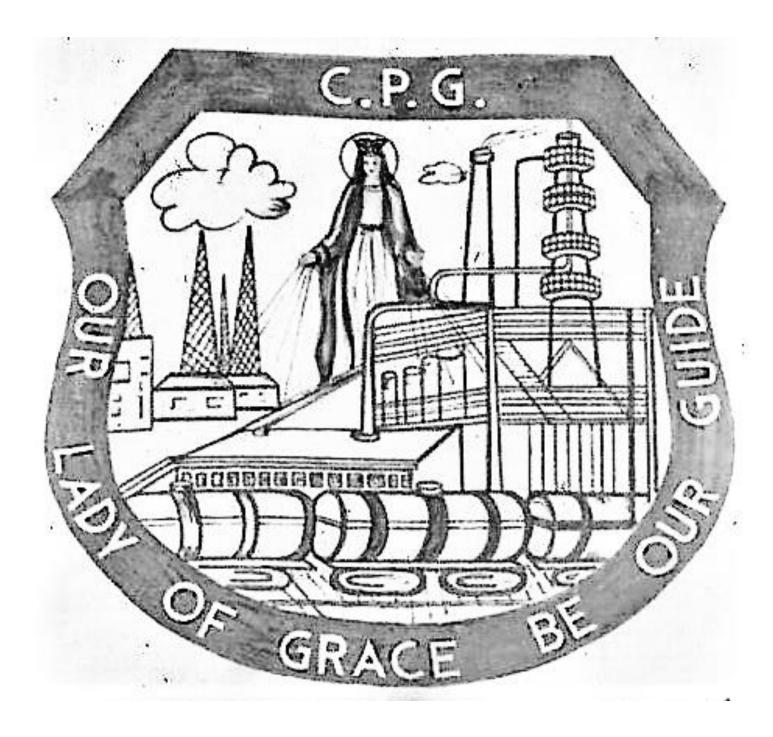


St Francis de Sales Parish, Philadelphia, PA, Parish Monthly Calendar for the year 1931. Detail from ad for travel to the 31st International Eucharistic Congress, held in Dublin 22–26 June 1932, commemorating the, 1500th anniversary of Saint Patrick's arrival. Explore parish art, history, and more at https://SFDShistory.wordpress.com

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Banner. The Catholic Petroleum Guild was formed in 1948 with the goal to "to pray for every member of the petroleum industry, both living and dead"; "to promote success of the petroleum industry and prevent any major disaster"; "to seek divine guidance in all dealings of management and labor"; and to "stimulate the observance of Petroleum Sunday among all creeds in the industry by encouraging them to attend their churches in group at least once a year." More at https://sfdshistory.wordpress.com/2020/04/27/petroleum-sunday/