Mr. Harry Yorke, by Arrangement with Mr. Charles Frohman, presents Sherlock Holmes. By A. Conan Doyle and William Gillette. The greatest dramatic success of the times.

The play "Sherlock Holmes" premiered in 1899. Co-written by Arthur Conan Doyle and actor William Gillette, it has had many revivals and is the original source of the phrase "Elementary, my dear Watson."
Beeton's Christmas Annual (1887) is a periodical with "A Study in Scarlet", the first appearance of Sherlock Holmes in print. Holmes meets Dr. Watson in the story, and they solve their first case together.
Here's the 1st edition (1902) of what's considered the most popular Holmes novel. The idea for the story came to Arthur Conan Doyle on a golfing trip. Fletcher Robinson, an acquaintance, had shared the legend of a supernatural hound that roams the moors.
This illustration for "The Adventure of the Cardboard Box" shows Sherlock Holmes and Watson. Its illustrator, Sidney Paget (1860-1908), is closely linked with creating a visual identity for Holmes. Paget's brother, Walter, may have served as the model for the iconic detective.
A poster for the 1939 beloved film adaptation. It was the first of many with actors Basil Rathbone as Sherlock Holmes and Nigel Bruce as Watson. The Supernatural Hound is played by a 140 pound Great Dane named "Chief." The poster also advertised a rare filmed interview with Conan Doyle.
Card games, board games and jigsaw puzzles featuring Sherlock Holmes are popular. Here are two cards from a game by Parker Brothers from 1904. The rules of the game state: "The object is to capture as many 'Burglars', 'Robbers', and 'Thieves' cards as possible."
"The Adventure of the Dying Detective"

A NEW SHERLOCK HOLMES STORY

By Sir A. Conan Doyle
Sherlock Holmes, D.T.

Chorus:
I'm Sherlock Holmes, the man of mystery,
I'm Sherlock Holmes.
The marvellous wonderful D.
Just look at them now they're sharing a bun.
I saw him last night with some other one,
I could tell a tale but I'd spoil the fun.
For I'm Sherlock Holmes, D.T.
I'm Sherlock Holmes.

Written and Composed by
Sam Richards
and
Paul Pelham,

Sung by
Charles Bignell:

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London; Charles Sheard & Co. Anglo-American Music Publishers, 196, Shaftesbury Avenue, W.C.
The very latest issue of Henry's Pianoforte Tutors is the Seymour-Smith Edition. Buy No Imitation.

Price 2½d net.

This 1901 poster is the voice and piano score for a music hall song about Sherlock Holmes. It is one of the many pieces of ephemera (items meant for a specific purpose and usually discarded after) that are held in the Arthur Conan Doyle Collection.
This is the cover of the first Canadian edition (1917) of His Last Bow. The title story of this collection includes an epilogue by Sherlock Holmes written in the third person. All but four of the Holmes stories in the canon are narrated by Dr. John Watson.