

Coloring the Archives



Newark Evening Star, March 24, 1910

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At last a bread as pure
as the purest milk



Perth Amboy Evening News, September 18, 1919

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"A Cag of Ale Down Cellar"



☺ The old home trimmed with mistletoe and holly—a blazing big hickory log in the fire-place yielding radiance and diffusing grateful warmth—the renewal of old friendships and the strengthening of family ties—good health toasted with a bumper of mellow, creamy Ale fresh drawn from the cag down cellar by the master of the house—

☺ Yes, Christmas is essentially a day for pleasant retrospect. Old familiar faces come before us; jolly times in the long ago, when old stories and old jokes and pranks—such as boys nowadays don't even dream of—seem to leap into our recollections bright and thick and fast, to the rhythm of the fire tongues of the crackling Yule-log.

☺ Is this not all appropriate to true Christmas cheer? And why should not Ballantine's XXX Creamy Ale help gladden the heart at such a time? How harmoniously this beverage accompanies the savory, hot roast beef and steaming plum pudding! Besides, your grandsire and perhaps even his father may have enjoyed the good honest Ale made by Peter Ballantine several generations ago in the little brew-house in "old Newark town" on the Passaic." Ever since those days his successors have continued brewing Ale, industriously striving to maintain the standard the founder of the house so well established.

Price \$4.25 per half-barrel delivered, placed and tapped in your cellar ready for use. Telephone 1820 Market or drop us a postal card.

Ballantine's Breweries

Newark, N. J.



Newark Evening Star, December 23, 1909

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**BALLANTINE'S
XXX CREAMY
ALE**



P. Ballantine & Sons, Newark, N. J.

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Perth Amboy Evening News, October 27, 1915

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BLUE RIBBON BUTTER

*Oh, You Good
Old--Fashioned
Xmas Dinner!*

Remember those fragrant, savory
old-fashioned Christmas dinners at
Grandmother's home!

Why not have one just like it this
Christmas! And let

*Blue Ribbon
Butter*

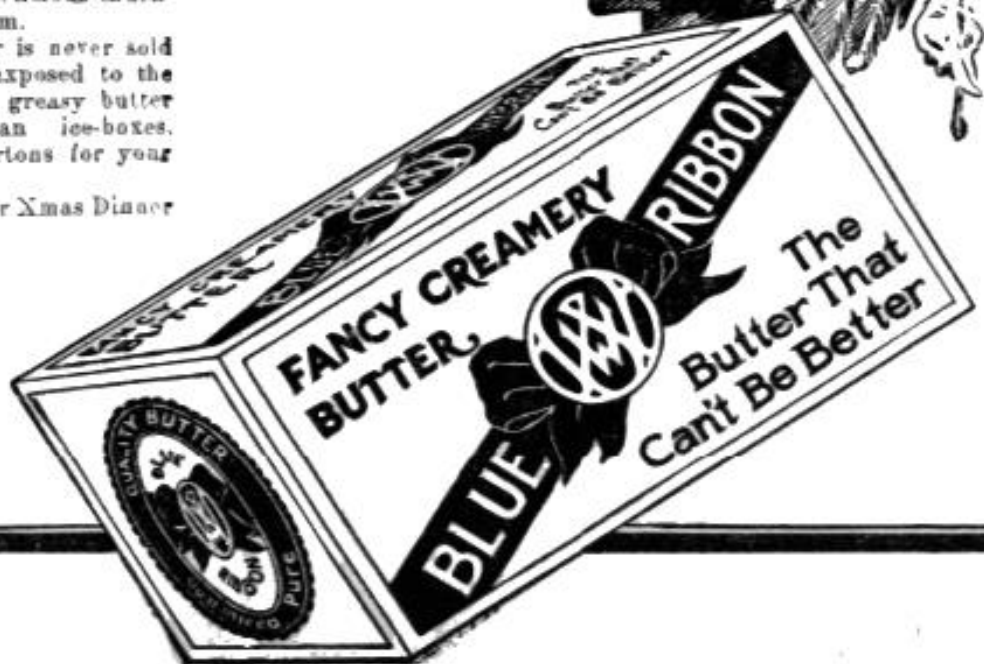
help make the good things taste
better.

The name "BLUE RIBBON"
assures you of "Butter That Can't
Be Better"—a pure, delicious churning
of rich, sweet cream.

Blue Ribbon Butter is never sold
in bulk; it is never exposed to the
dangers of dust, air, greasy butter
paddles and unclean ice-boxes.
Sealed in airtight cartons for your
protection.

Order a carton for your Xmas Dinner

Packed and
Distributed by
Wagner & Wurtzel
Perth Amboy, N. J.



Perth Amboy Evening News, December 23, 1919

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