

# Inside/Outside

Houston Area Digital Archives  
Coloring Book, volume 8



Featuring advertisements from *This Week In Texas*

Created by Jeanette Sewell, 2016

# Introduction

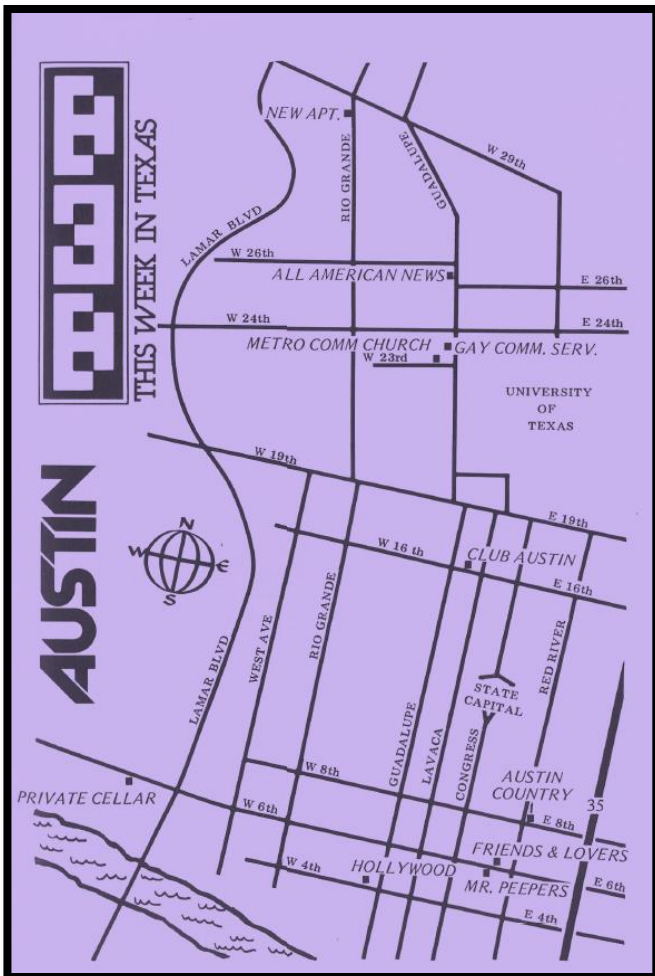
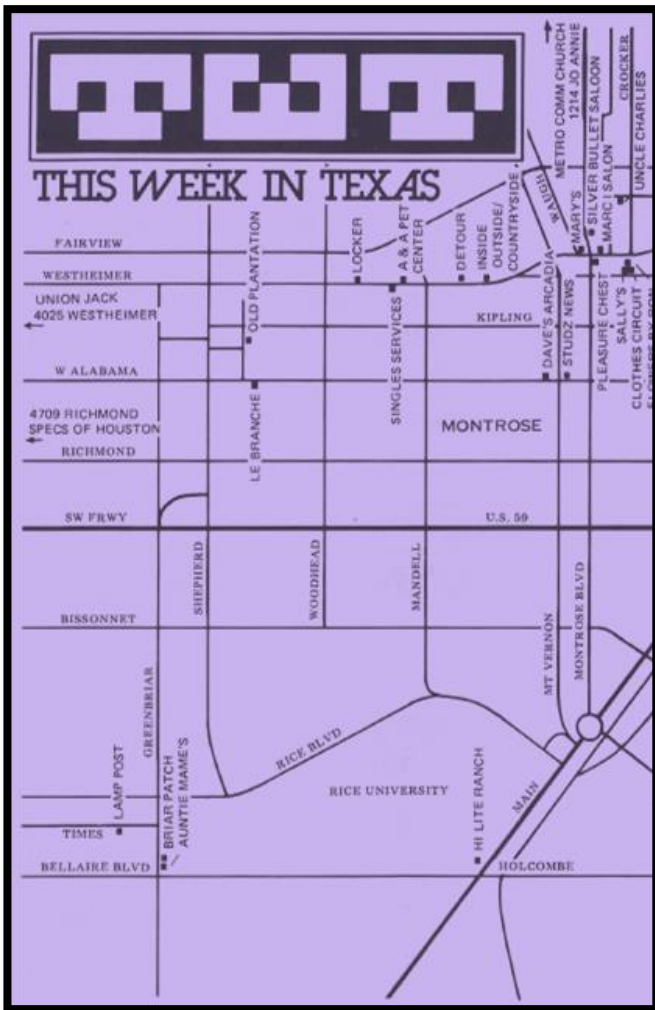
*This Week In Texas* was a weekly print publication published from 1975 until 2013. It covered news and events in the LGBT community and featured advertisements for bars and businesses primarily in Houston, Austin, and Dallas. The first issue was only eight pages and contained mostly advertisements, although its four main features—Personality of the Week, Around the State This Week, Sampling Texas, and This Week’s Supporters—would become mainstays throughout the publication’s existence. These features also displayed a unique sense of humor that connected in a very personable way with the TWIT readership.

Notably, the advertisements stand out not just as promotional pieces but also as documents from LGBT owned businesses and places where a community developed and gained acceptance. Many of the bars and businesses that became landmarks, especially in Houston, have since shuttered or been demolished. Thus, the TWIT also provides important historical evidence of a community that has changed and evolved over time. The TWIT itself also grew to include critical coverage of political events such as Town Hall Meeting I, Houston’s first pride parade and, later, the AIDS crisis. Ultimately, it became a resource that the LGBT community could turn to for fun and entertainment and to stay informed about issues that would directly impact their lives but did not receive as much coverage in mainstream publications until decades later.

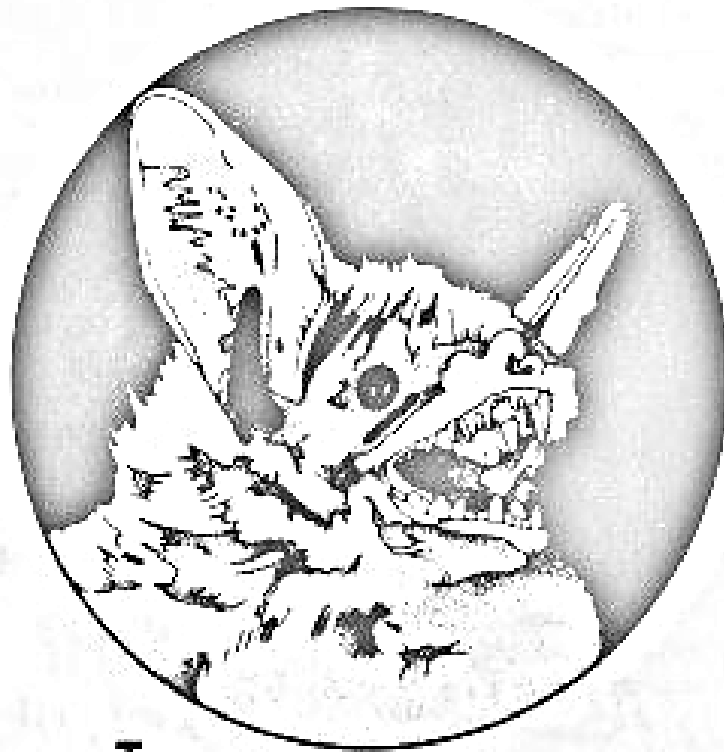
Each page features an advertisement of a business or event from the early years of the TWIT in the 1970s. Although the publication was printed in black and white at that time the designs nonetheless reflect the exuberant spirit of the community and, in the 21<sup>st</sup> century, have now made their way into this coloring book.

JD Doyle, an LGBT historian in Houston, has digitized many issues on his website, Houston LGBT History, and donated scans to the Houston Area Digital Archives for more extensive metadata.

More issues of *This Week In Texas* are available on the Houston Area Digital Archives and on the Houston LGBT History website at <http://www.houstonlgbthistory.org/houstontwt.html>



Want something different?  
Looking for something you can  
really sink your teeth into?



Try  
**MARY'S**  
... naturally



**AFTER HOURS 'til 4AM EVERY NITE**  
**JANUARY 13 — MOONLITE MADNESS**  
**1022 Westheimer, Houston 528-8851**



# THE EMPORIUM. LTD.



HOURS:  
10-7  
MON-SAT

JEFF'S BARBER.

## JEANS & THINGS • FUNKY DUDS

3921 CEDARS SPRINGS, DALLAS - PHONE 528-7241

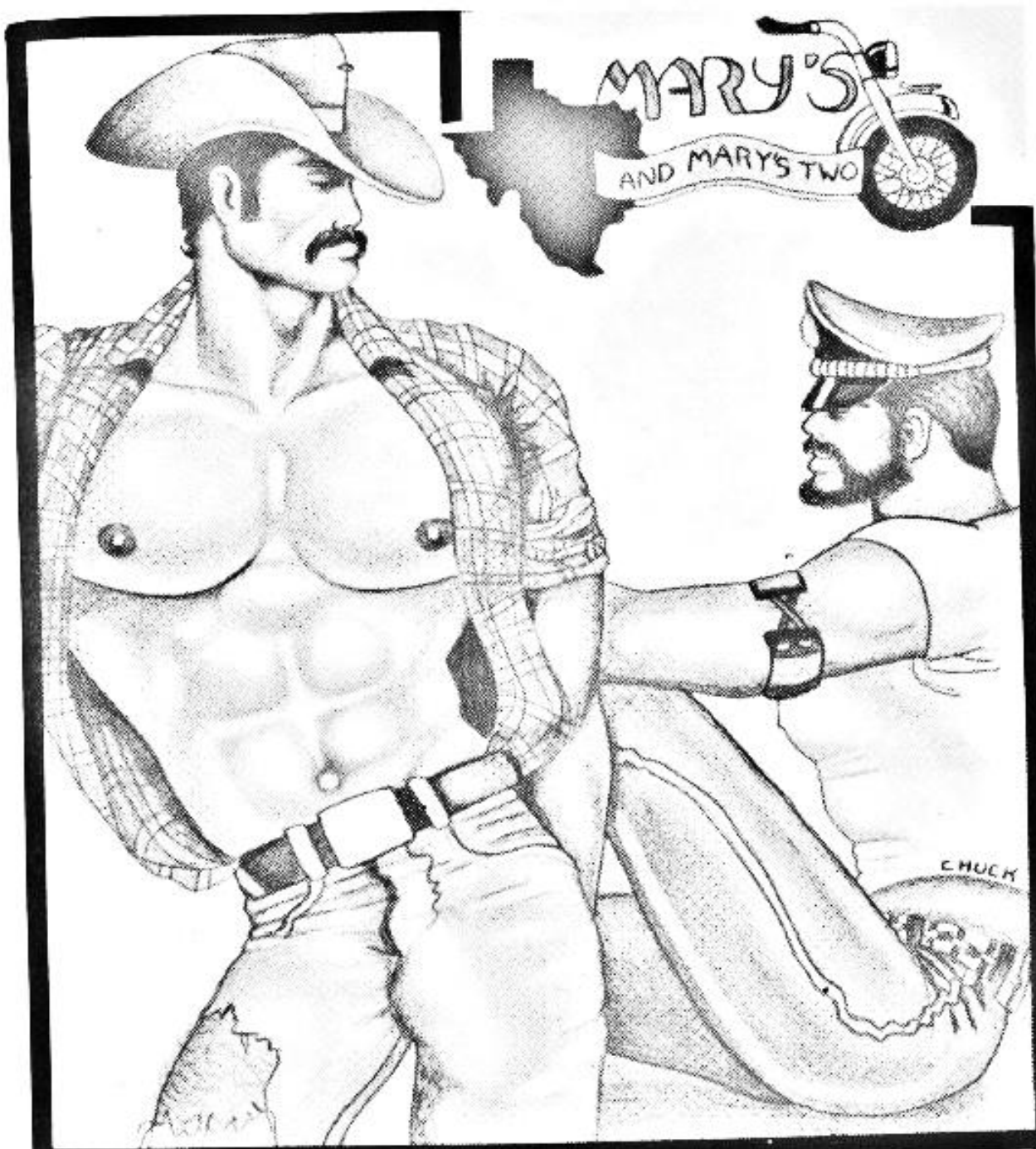
AD GOOD FOR \$1 OFF ANY PURCHASE  
THROUGH APRIL 17, 1976

Vol. 2, No. 12  
June 19-25, 1976



**GAY PRIDE WEEK**





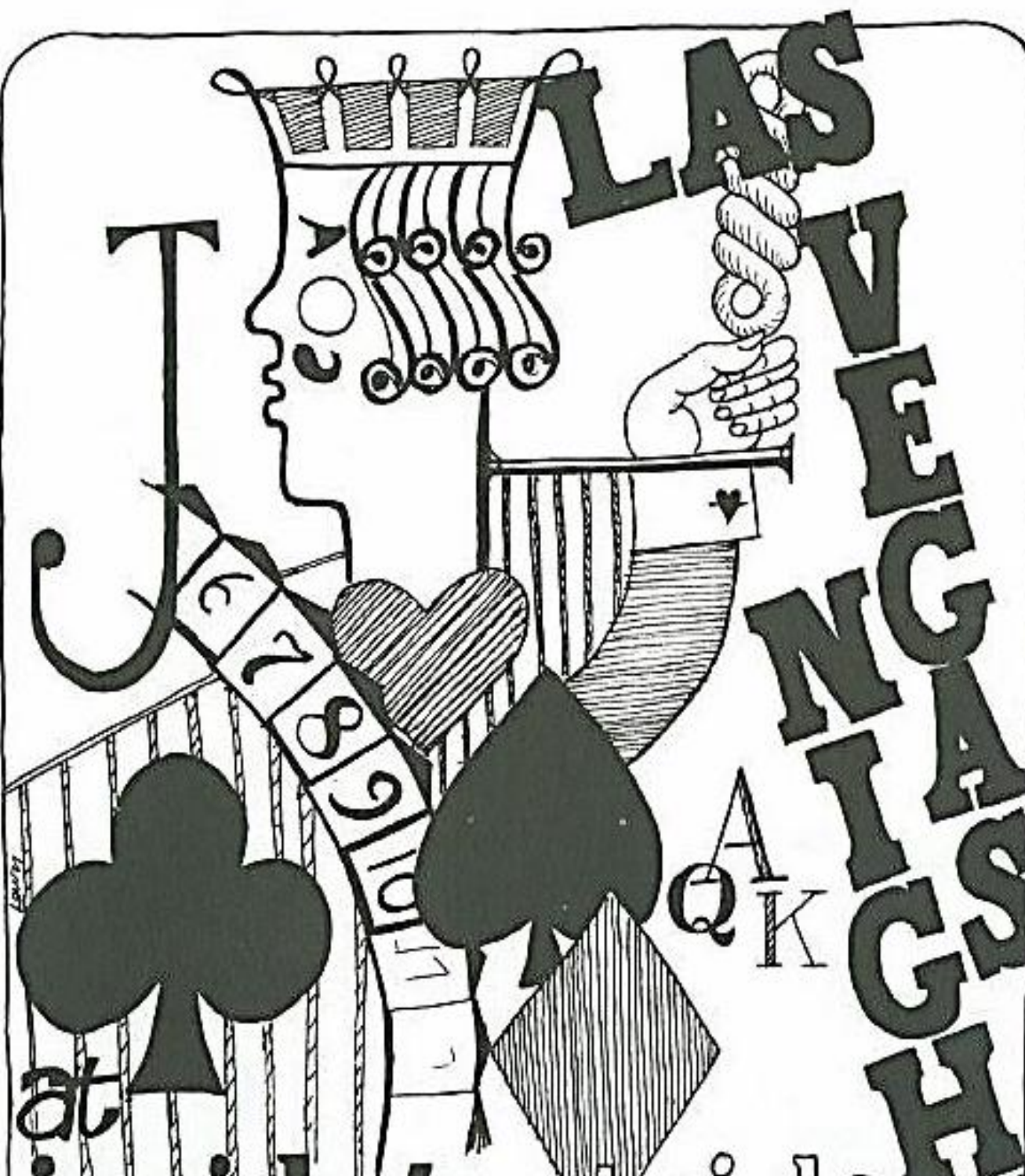
**Home of the Houston Motorcycle Club**

**HOUSTON**

**- AND -**

**GALVESTON**

**It's Coming--The Military Ball**



at

**inside/outside**

a benefit for the  
DADE COUNTY COALITION

**MAY 21**

**8:30-1:00 PM**





swimsuits are in...

**UNION  
JACK**

Dallas  
3918 Cedar Springs  
(214) 528-9600

Houston  
4025 Westheimer  
(713) 622-3100

# STUDZ



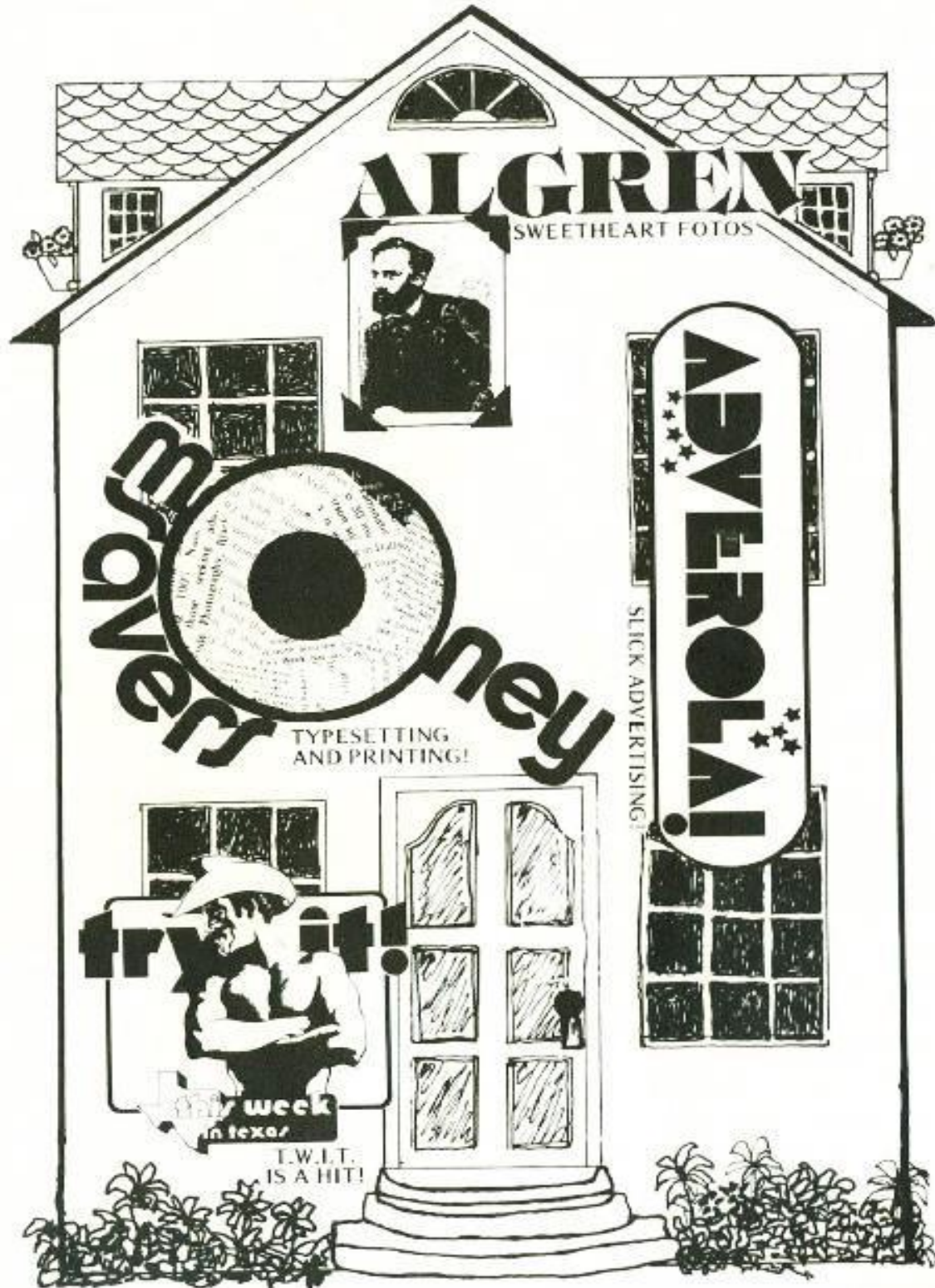
RON SHORE

# BORN AGAIN

September 15th

# 2110 IS A NUMBER OF TALENTS!

THE LEXINGTON MEDIA CENTER – 2110 LEXINGTON, HOUSTON, TX 77098



# MONTROSE PRODUCTIONS INC.



wishes a happy  
**MARDI  
GRAS**  
to all.



2400 BRAZOS  
528 - 9192

HAPPY HOUR 2PM/7PM DAILY  
50 ¢ WELL/BEER/WINE

Open 2pm 2am  
7 Days a Week

Sunday  
Serving either  
hamburgers  
or  
hot dogs  
5.00pm

STEAK NITE  
Wed. 7pm-till?  
Bring Your Own Steak  
We provide  
baked potatoe & salad

Tues. & Fri. 9:30pm — 1:30am  
All you Cowboys come dance  
To a Live Band.

'The Other Side'

Q-1 WESTERN SHOP  
Complete line of western  
wear and boots

Home of the Colt 45's

