

Ward's *Orange* - CRUSH

Lemon-CRUSH—Lime-CRUSH



WHEN GOOD
—and Thirsty

Source: *Fairmont West Virginian*, May 1923.

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Brookfield Butter



"Um-m-m! That's
real butter—that
Brookfield. Guess
I ought to know
too—I eat enough
of it!"



Swift & Company, U. S. A.

Source: *Fairmont West Virginian*, May 1923.

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Stands out in a Crowd!

OUR STRAWS

THE Straw Hat Rush is On! And it's Fine Browsing in our Summer Headwear Pasture. Lot of Daisies among them. Here are Hats marked by their Good Style, as well as Extremely Low pricings, presenting three great groups at

\$3 \$4 \$5

THE CLOTHES SHOP

"The New Home of Hart, Schaffner & Marx Clothes"

115 Main St.

Opposite J. H. Deitz Co.

IT'S A

Newark

one of forty styles of rare charm and exclusiveness for particular women.



Ask For No. 6983
The always popular Black Patent Leather, one strap, new novelty perforation in side; new small tongue with black suede overlay; calfhold covered military heel. **\$5**

See Other Wonderful Styles \$3.50 to \$5

Where, in all your experience, have you seen such loveliness in footwear at \$5.00? Isn't it enough to make you resolve to buy a pair and learn, as have thousands of smartly dressed women, that it isn't at all necessary to pay \$7, \$8 and \$10 for real style and quality?

The Newark Shoe Stores Co.
FAIRMONT STORE
317 Adams (Main) St.

Source: *Fairmont West Virginian*, May 1923.

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*Another Stunning
Newark
Exclusive
Spring Style*



\$5
For Men

Ask For
No. 1768

A Peppy Red
Mahogany Ox-
ford, snappy novelty
Perforations and
Stitching; Goodyear
Welt, Haig Last, **\$5**
Rubber heels.

See other wonderful styles, \$3.50 to \$5

And remember, this is only one of the
forty exclusive styles we show at \$5.
They can be had only in NEWARK
stores. Try a pair—it's sheer extravagance
to pay more for a good shoe!

The Newark Shoe Stores Co.
FAIRMONT STORE
317 Adams (Main) St.

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Watches
And
Jewelry on the
Easy Payment Plan

(The Phillips Plan in effect during Mannington's Big Booster Sale enables you to buy the Jewelry you most want without hardly missing the money.)

Any Article
In the Store
Included

Nothing reserved—select anything in the store you want—make a small down payment and weekly payments until the end of the Booster Sale and it will be yours. Full number of tickets for the Grand Drawing will be given you the same time your purchase is delivered.

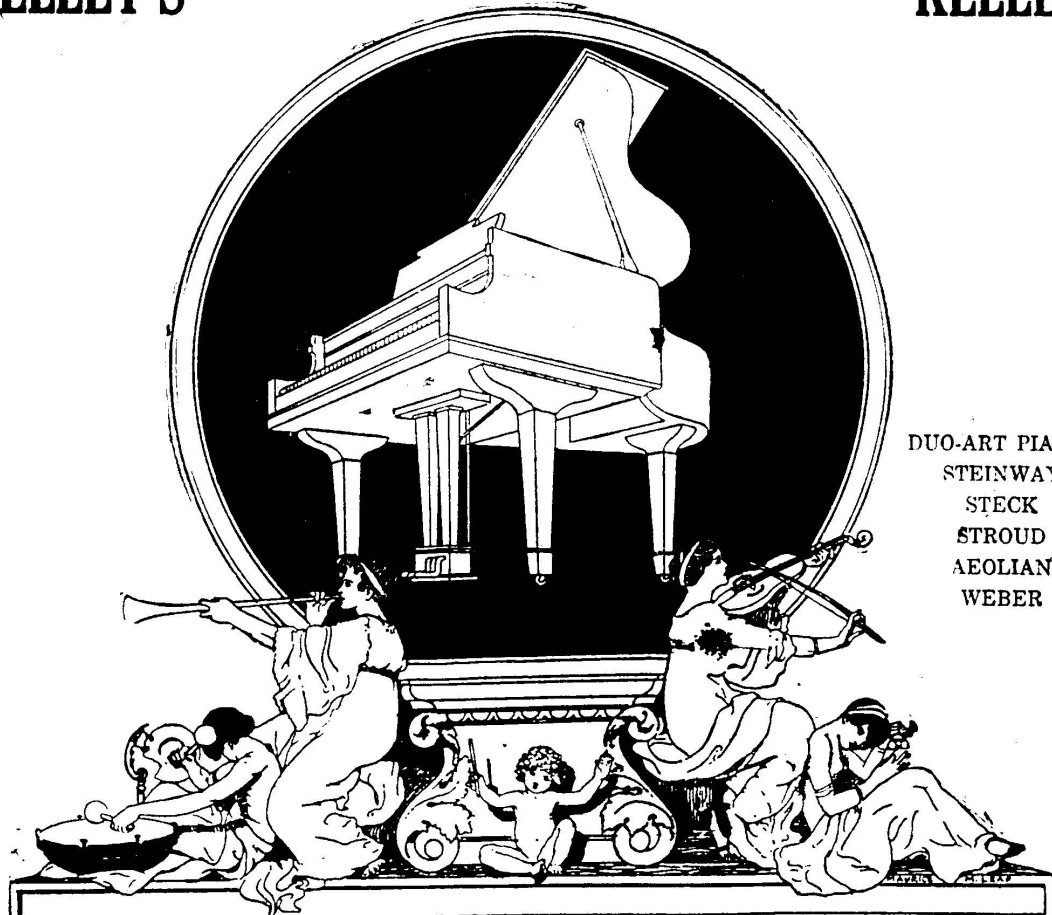
During Mannington's Big Booster Sale you may select a Diamond Ring—a Ladies' Wrist Watch—a Man's Watch—or any other jewelry in our store—make a small down payment on it, and small weekly payments until the end of The Booster Sale when the article you have chosen will be yours and paid for.

Every person who makes a purchase at our store during the Booster Sale is entitled to tickets for the Prizes that will be given away. Come during the early part of the sale, while selections are still at their best.

S. E. Phillips & Co.
JEWELERS
MANNINGTON, W. VA.

KELLEY'S

KELLEY'S



DUO-ART PIANOS
STEINWAY
STECK
STROUD
AEOLIAN
WEBER

The "DUO-ART" for All

WERE the Duo-Art obtainable only by the select few there would be real cause for regret, but like the music of the great pianists who play for it and so warmly praise it—The Duo-Art Is For All.

We have made this not only possible but desirable for those lovers of music who wish to avail themselves of our convenient payment plan.

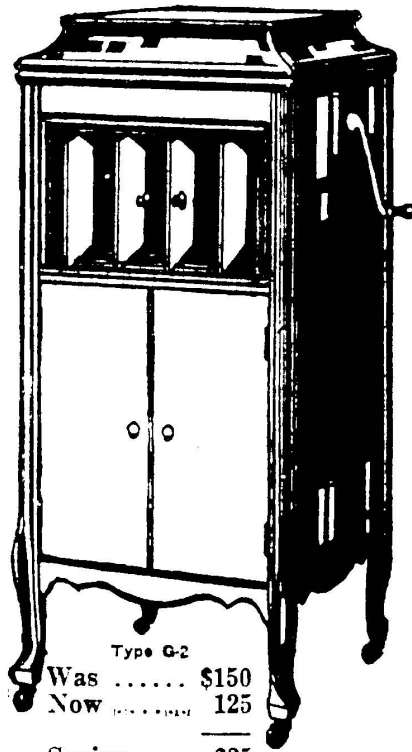
The slight additional cost of a Duo-Art Piano, spread over the years of delightful ownership, is insignificant, compared to the increased pleasure and satisfaction you derive from it. Priceless is the knowledge that one possesses the best to be desired or attained.

A Duo-Art grand or upright can be delivered to your home tomorrow, the payments arrange to suit. Your old piano will make a good first payment.

"THE STORE WITH A WELCOME"

Columbia Grafanolas

The Only Non-Set
Automatic Stop



Other Models
\$30 to \$350

Type G-2
Was \$150
Now 125
Saving \$25

ONLY \$ **1** DOWN

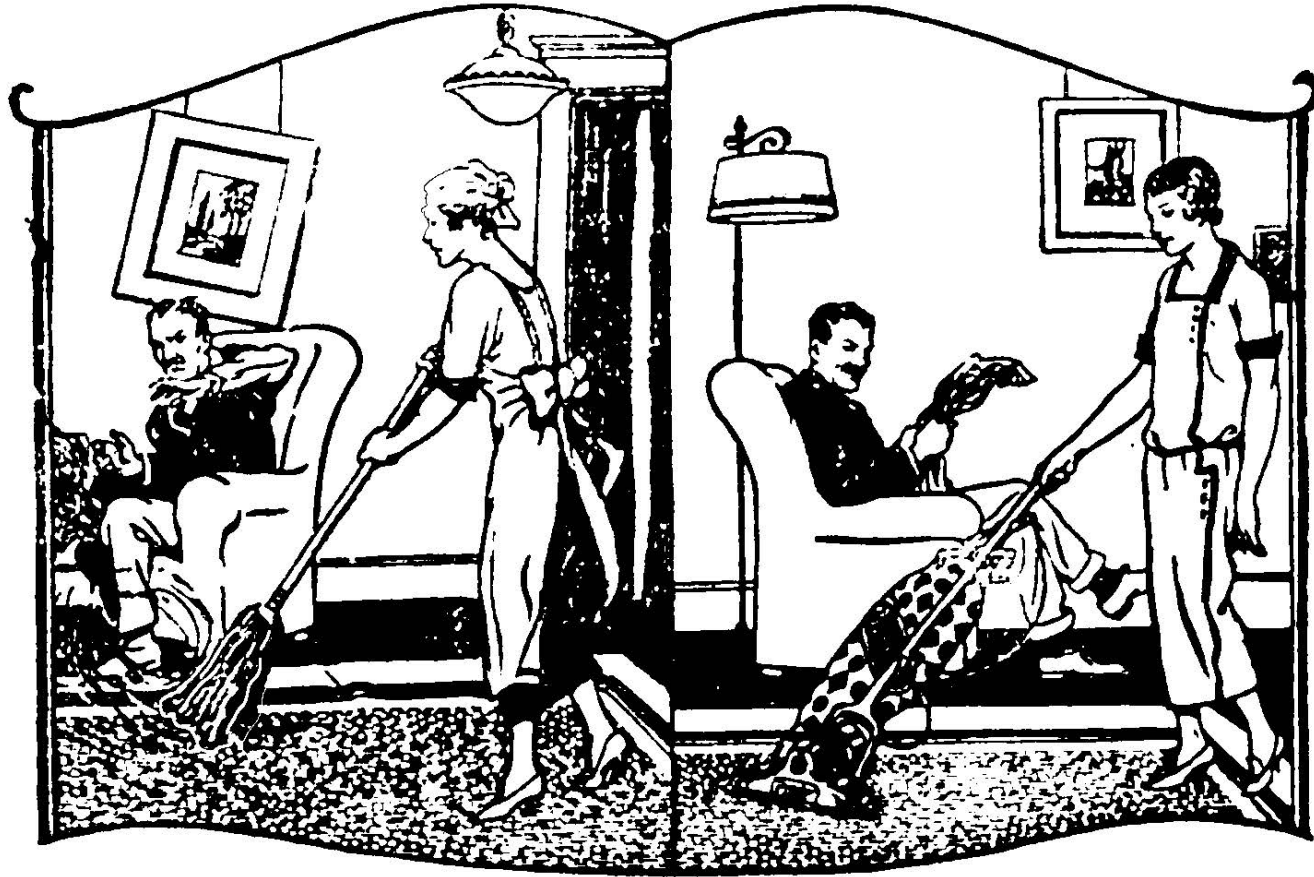
Trade Expansion Days Only
Thursday---Friday---Saturday

"The Store With a Welcome"

Kelley Music Company

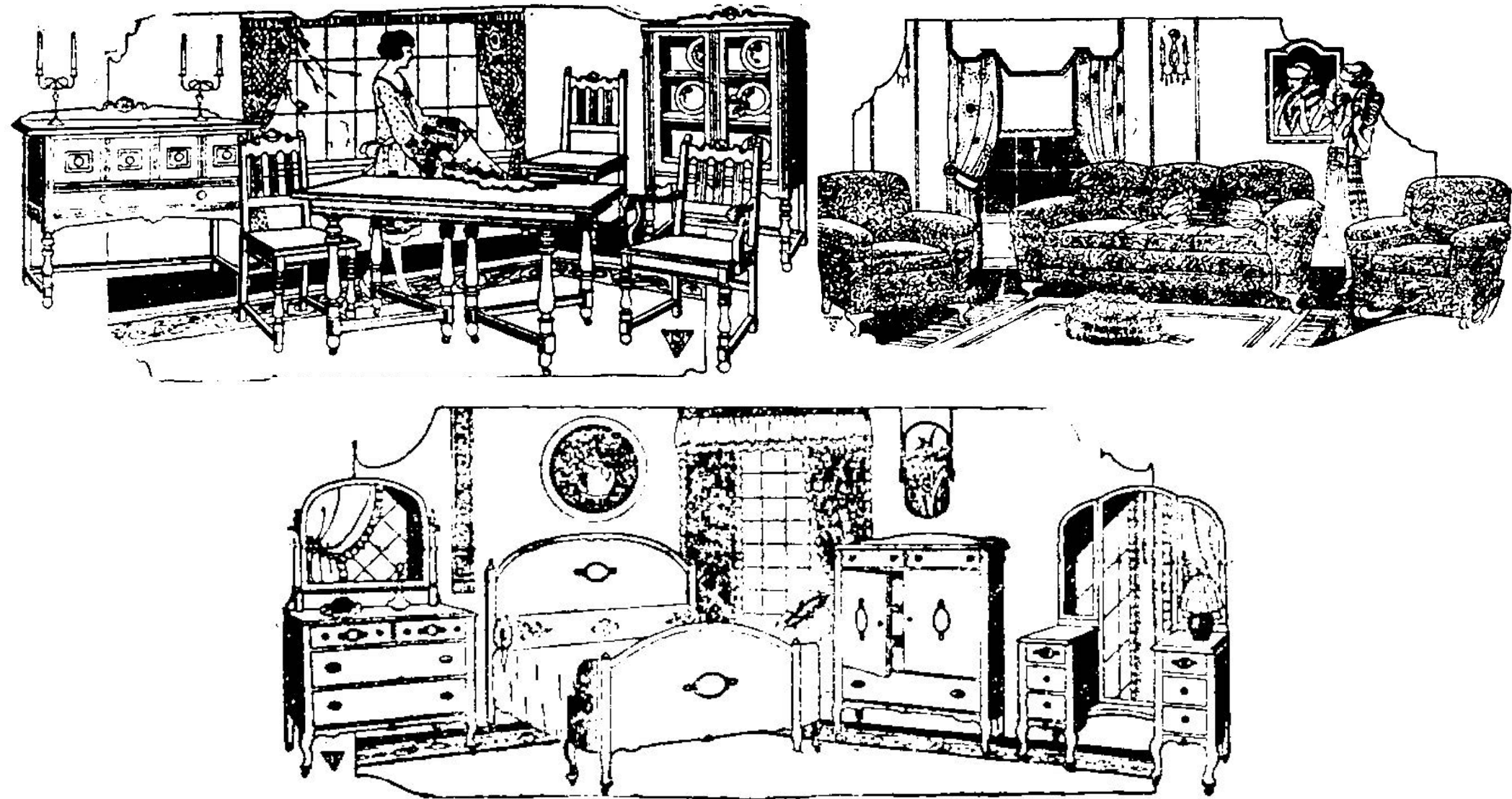
420 Main Street

Phone 926



Do you Sweep?

Source: *Fairmont West Virginian*, May 1923.



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