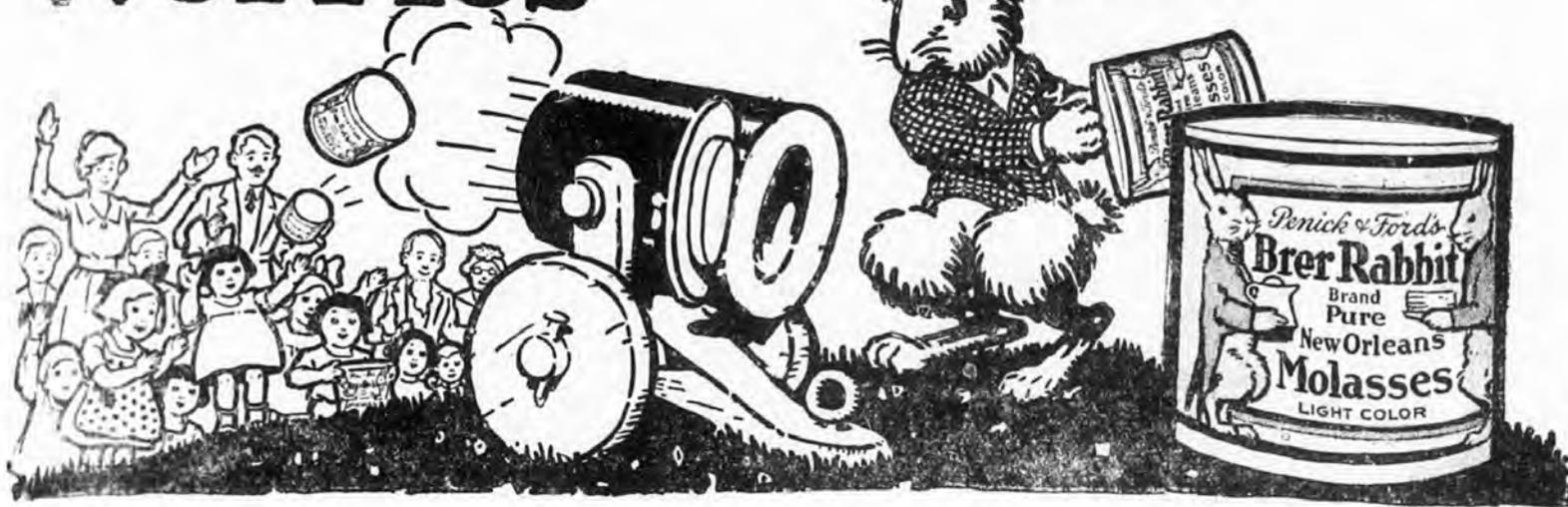




"Crying Baby" *Daily Kennebec Journal*, Augusta ME. Pg. 10, October 1, 1918.

Brer Rabbit Saves Thousands From Sugar Worries



"Brer Rabbit" *Daily Kennebec Journal*, Augusta, ME. Pg. 5, October 19, 1918.



HANG ON.

Coffee Toppers as Bad as Others.

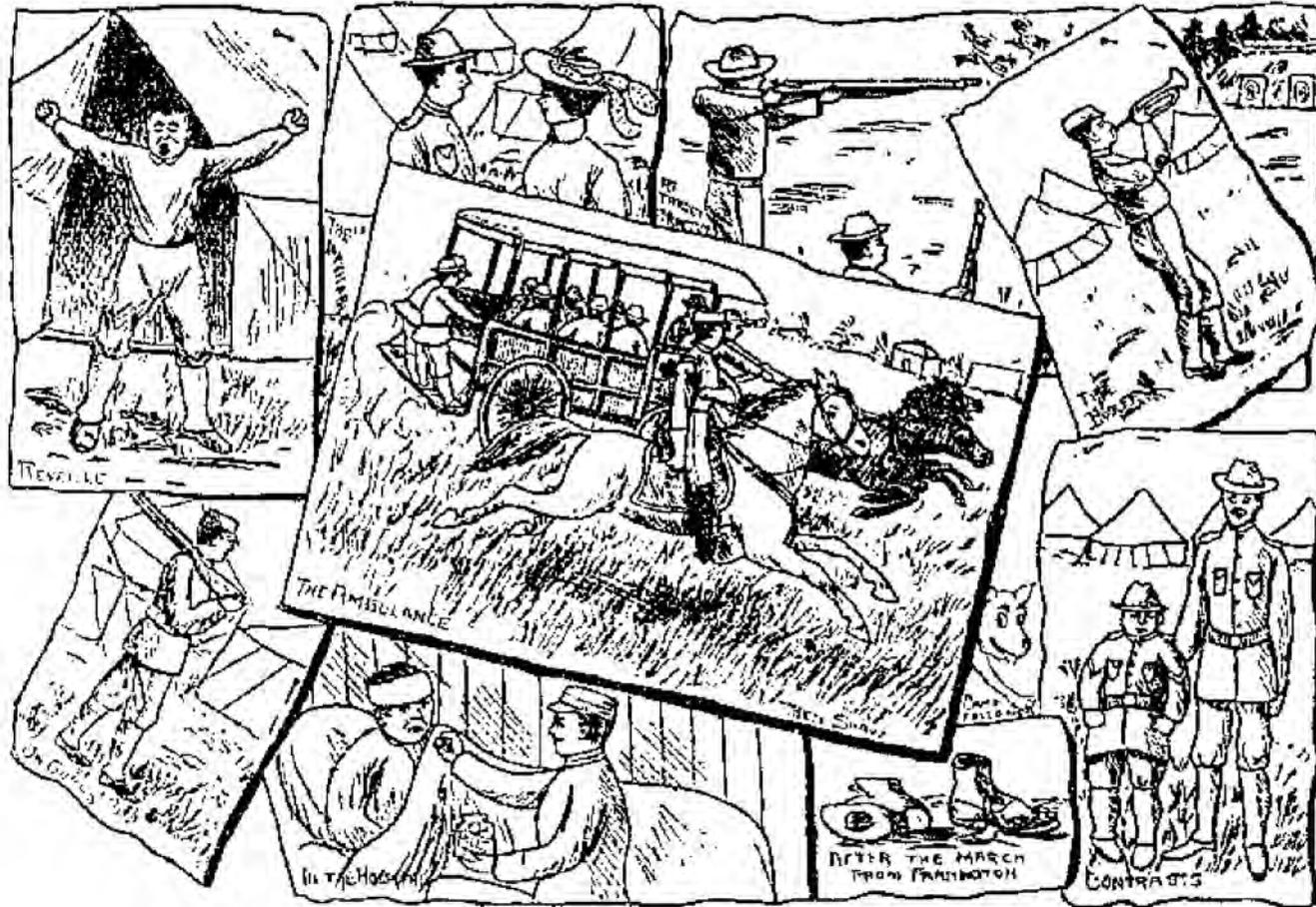
"Coffee" *Daily Kennebec Journal*, Augusta ME. Pg. 1, March 12, 1902.

“Our Autumn Greeting”



The Beck Clothing Co.

“Autumn Greeting” *Daily Kennebec Journal*, Augusta ME, Pg. 10, October 18, 1902.



SCENES FROM LIFE AT CAMP HILL.

"Camp Hill" *Daily Kennebec Journal*, Augusta, ME. Pg. 7, August 20, 1902.

THE JOURNAL'S PATTERNS.

A Stylish Shirt Waist

Pattern to Be Had for 10 Cents.



MISSES SHIRT WAIST, NO. 4465.

"Shirt Waist" *Daily Kennebec Journal*, Augusta, ME. Pg. 2, January 4, 1904.



*Delicate, flaky pie crust makes the pie.
Mazola is equal to butter and better
than lard. Costs less than either.*

The Newest Whole Wheat Food.



The advertisement is enclosed in a rectangular border. At the top, the text reads "The Newest Whole Wheat Food." Below this, the central illustration is divided into two parts. On the left is a detailed drawing of a "Ready Bits" product box. The box has a decorative, ornate design. Text on the box includes: "THE PURITY OF THE SHADY POND", "THE SWEETNESS OF THE RUSHING FIELDS", "THE HARVEST OF CENTURIES OF FRUITS", "JOIN IN", "READY BITS", "TO FORM THE WORLD'S MOST PERFECT FOOD", "DIRECTIONS SERVE GOLD OR TOASTED WITH CREAM AND SUGAR OR AS IS OR USE IT THE BEST YOU KNOW". On the right side of the illustration is a man wearing a wide-brimmed hat and a light-colored shirt, bent over and using a scythe to harvest wheat in a field. The background shows a landscape with rolling hills and a cloudy sky. At the bottom of the illustration, the words "READY BITS" are written in large, bold, block letters. Below the illustration, the price "15c" is printed on both the left and right sides. Under the left "15c" is the text "a Heavy Pound Package." Under the right "15c" is the text "At all Grocers." At the bottom center, the text reads "READY BITS—the Only Malted Food."

15c

15c

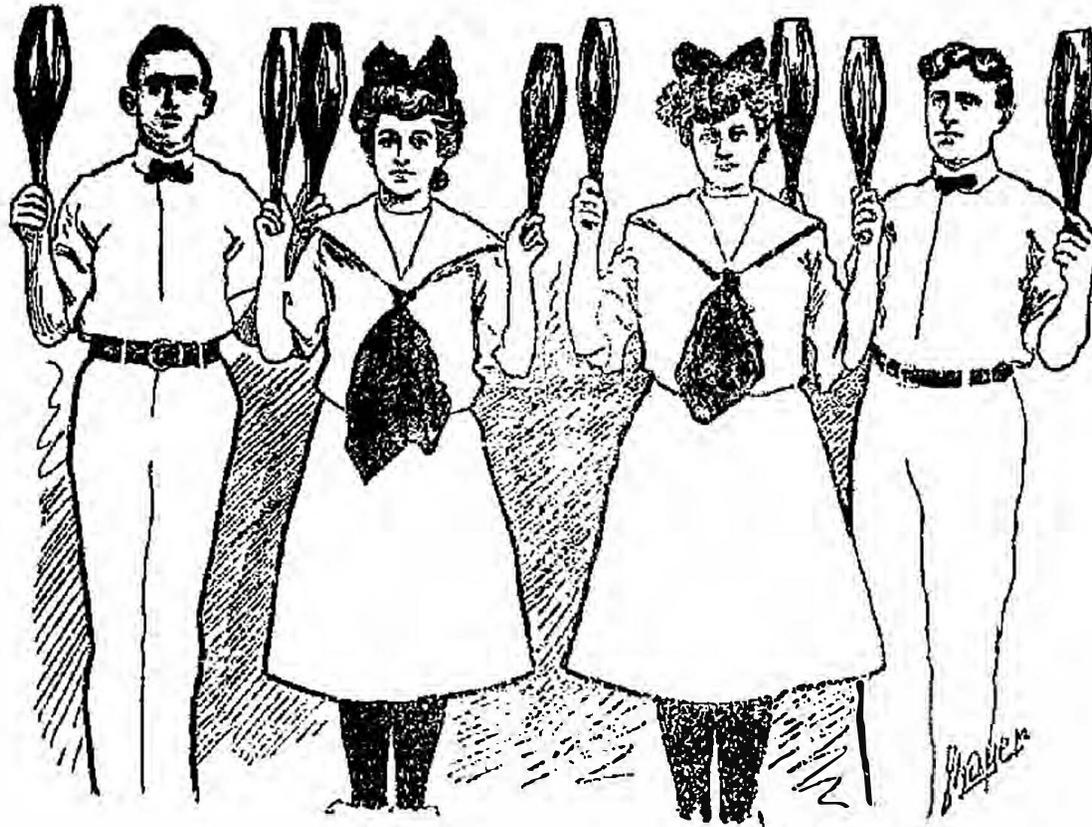
a Heavy Pound Package.

At all Grocers.

READY BITS—the Only Malted Food.

"Ready Bits" *Daily Kennebec Journal*, Augusta, ME, Pg. 11, January 10, 1903.

BOARD OF TRADE FAIR AT GARDINER.



THE CLUB SWINGERS AT THE INDOOR CIRCUS.

"Board of Trade Fair" *Daily Kennebec Journal*, Augusta, ME. Pg. 10, May 11, 1904.

Watch the Tongue of your Young! Your little Pets need Cascarets

Children think Cascarets just dandy,
They are safe and mild cathartic candy
Sell for a dime—"work" every time.



"Cascarets" *Daily Kennebec Journal*, Augusta, ME. Pg. 8, October 15, 1918.

FREE BOOK

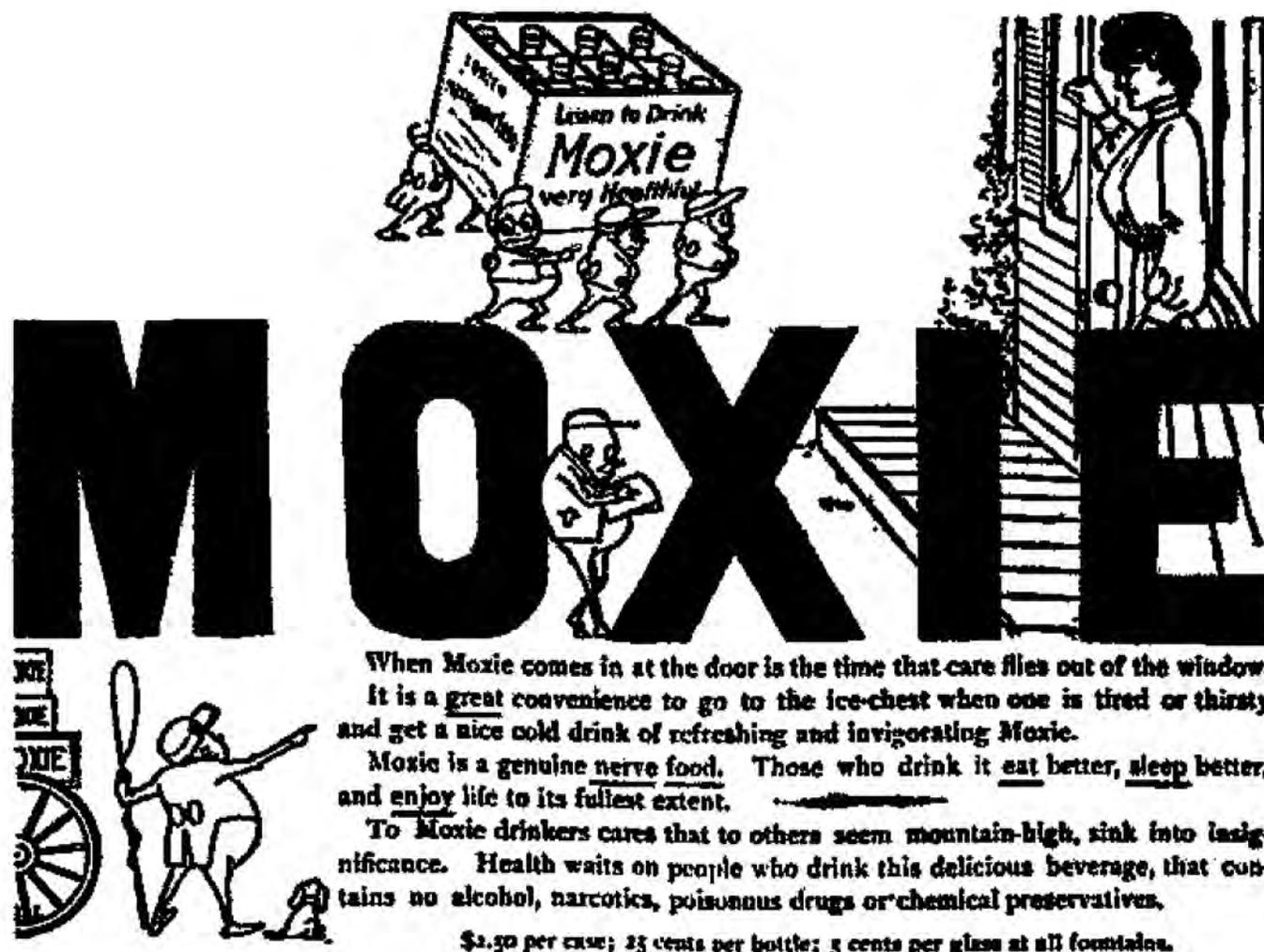


ON DEAFNESS

"Deafness" *Daily Kennebec Journal*, Augusta, ME. Pg. 4, January 2, 1904.



"Pippins" *Daily Kennebec Journal*, Augusta, ME. Pg. 14, December 17, 1910.



The illustration features the word "MOXIE" in large, bold, black letters. Above the letters, a group of four small, anthropomorphic figures carries a large box labeled "Learn to Drink Moxie very Healthful". To the right, a woman in a long dress stands by a window, looking out. Below the letters, a man in a hat and suit stands next to a large wheel, possibly a cart or a large wheelbarrow. The background is white with black outlines for the figures and text.

When Moxie comes in at the door is the time that care flies out of the window. It is a great convenience to go to the ice-chest when one is tired or thirsty and get a nice cold drink of refreshing and invigorating Moxie. Moxie is a genuine nerve food. Those who drink it eat better, sleep better, and enjoy life to its fullest extent. To Moxie drinkers cares that to others seem mountain-high, sink into insignificance. Health waits on people who drink this delicious beverage, that contains no alcohol, narcotics, poisonous drugs or chemical preservatives.

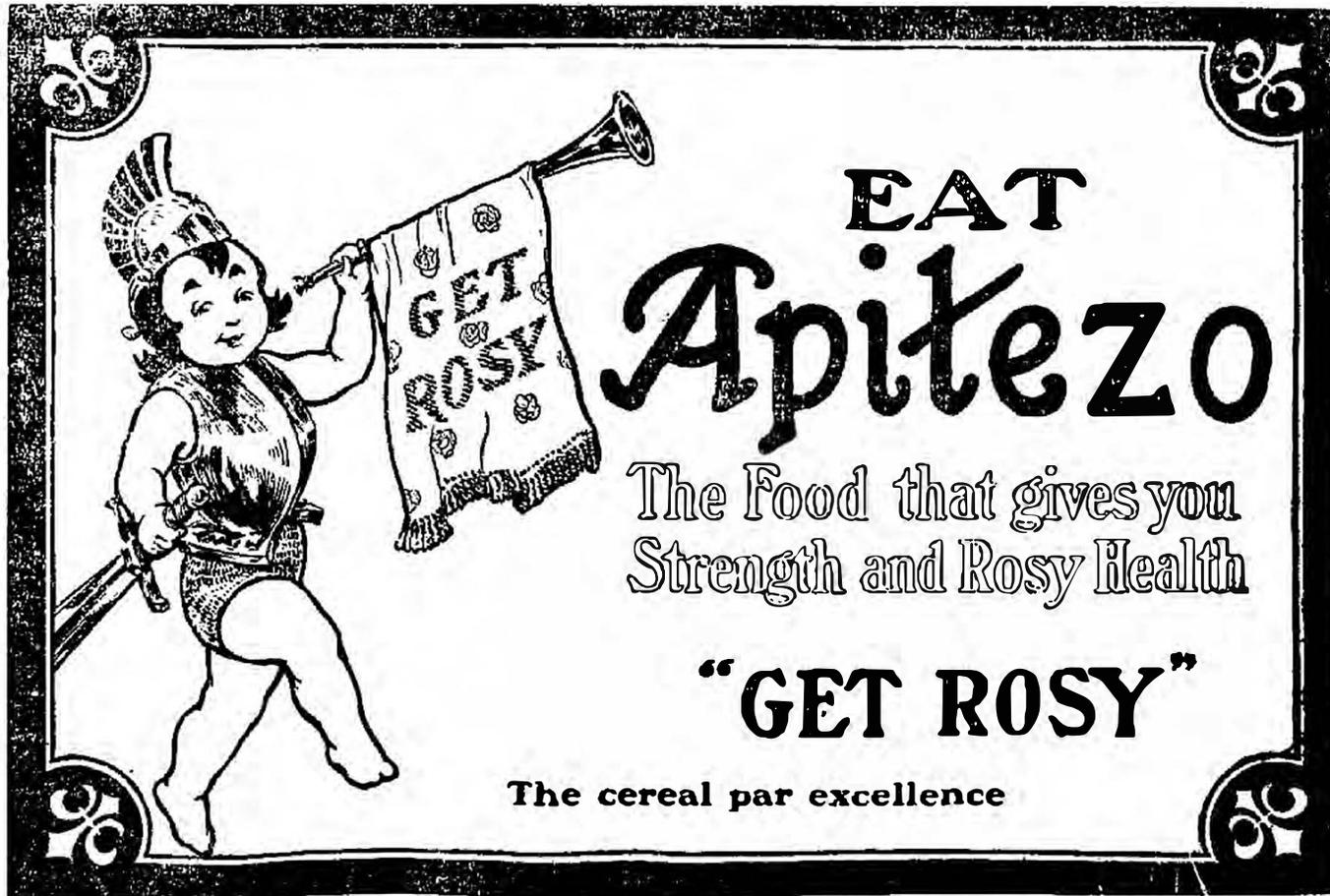
\$2.50 per case; 25 cents per bottle; 5 cents per glass at all fountains.

"Moxie" *Daily Kennebec Journal*, Augusta, ME. Pg. 11, May 12, 1905.



CLOTHES FOR EASTER WEAR

"Easter Wear" *Daily Kennebec Journal*, Augusta, ME. Pg. 10, December 17, 1910.



“Get Rosy” *Daily Kennebec Journal*, Augusta, ME. Pg. 7, May 20, 1905.

THE TRAPPER

Tailored at Fashion Park



IN the selection of clothes, today, the average man is displaying keen judgment. It is now necessary for him to accomplish two distinct purposes. He must secure a suit which harmonizes with his personality and adds to his appearance — he must purchase with full consideration of economy. It has never been so necessary to pay a good price. Poor clothes were never made so poor, and good clothes were never made so good. Be practical and don't pay

--next winter's prices
for a last winter's suit.

A real up-to-date suit costs from \$20. to \$35.
We have the others from \$12 to \$18.

C. F. Bilodeau Co.
262 Water St.
Augusta, Me.



Tan Calf

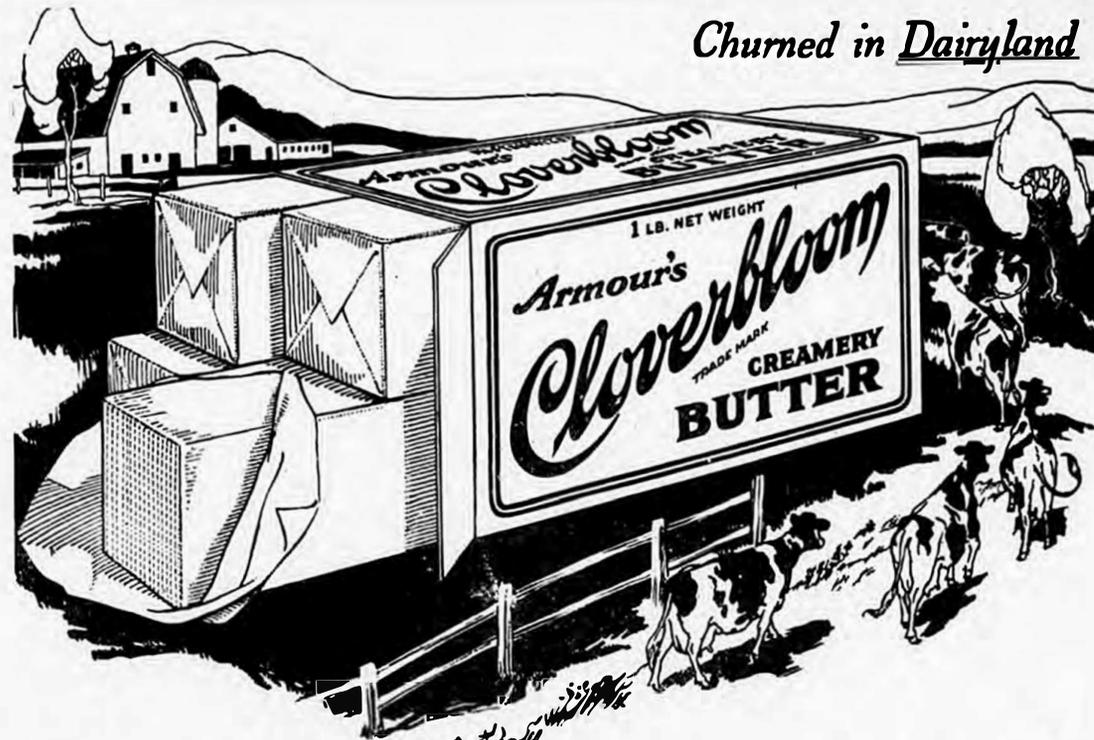
ARMY SHOES solid leather, inner sole and heel, Goodyear welt, sizes 6 to 11, width D-E.

\$6.00

J. F. BILODEAU

Augusta, Maine

#ColorOurCollections



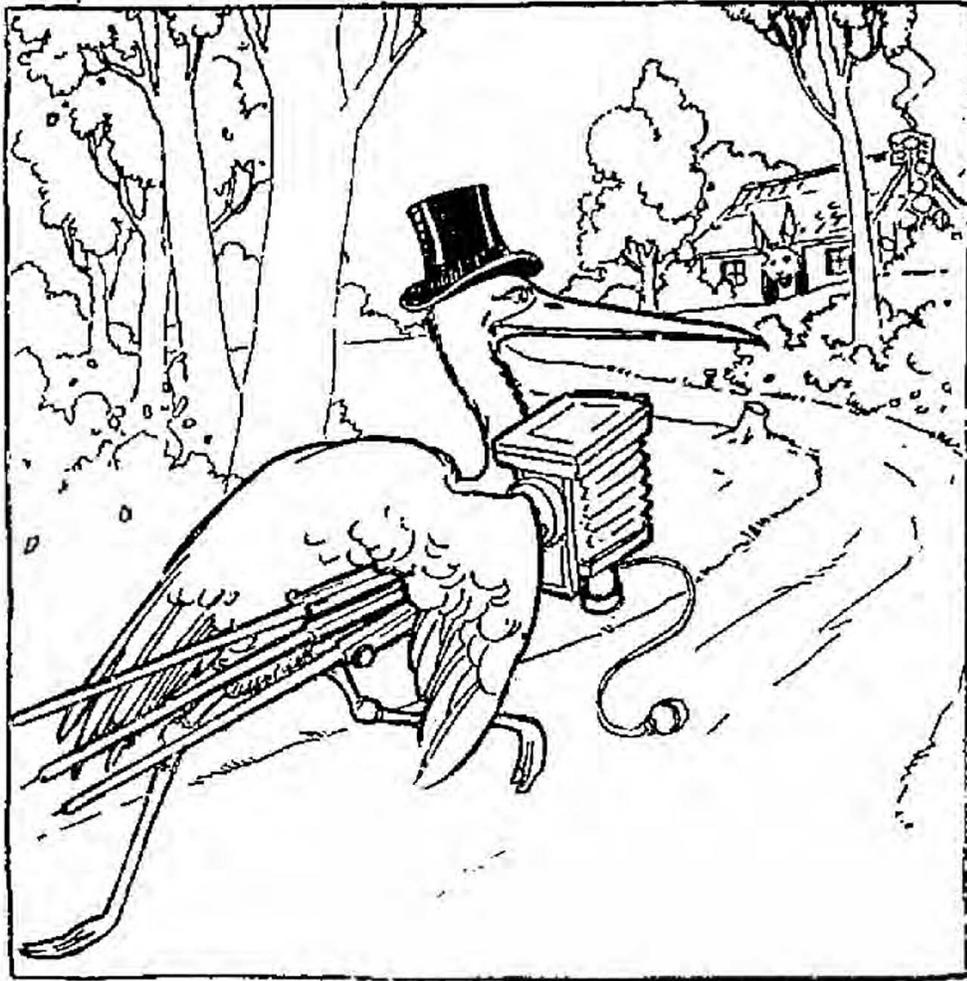
Cloverbloom Butter Day!
On Special Sale at all Groceries and Markets



"Cloverbloom Butter" *Daily Kennebec Journal*, Augusta, ME. Pg. 8, April 6, 1923.

LITTLE JACK RABBIT PICTURE COLORING CONTEST

COLOR THIS PICTURE AND WIN A BOOK



"Jack Rabbit, Stork" *Daily Kennebec Journal*, Augusta, ME. Pg. 6, June 30, 1923.

WHY SUFFER SKIN TORTURES



When a post-
card will bring
free samples

CUTICURA SOAP

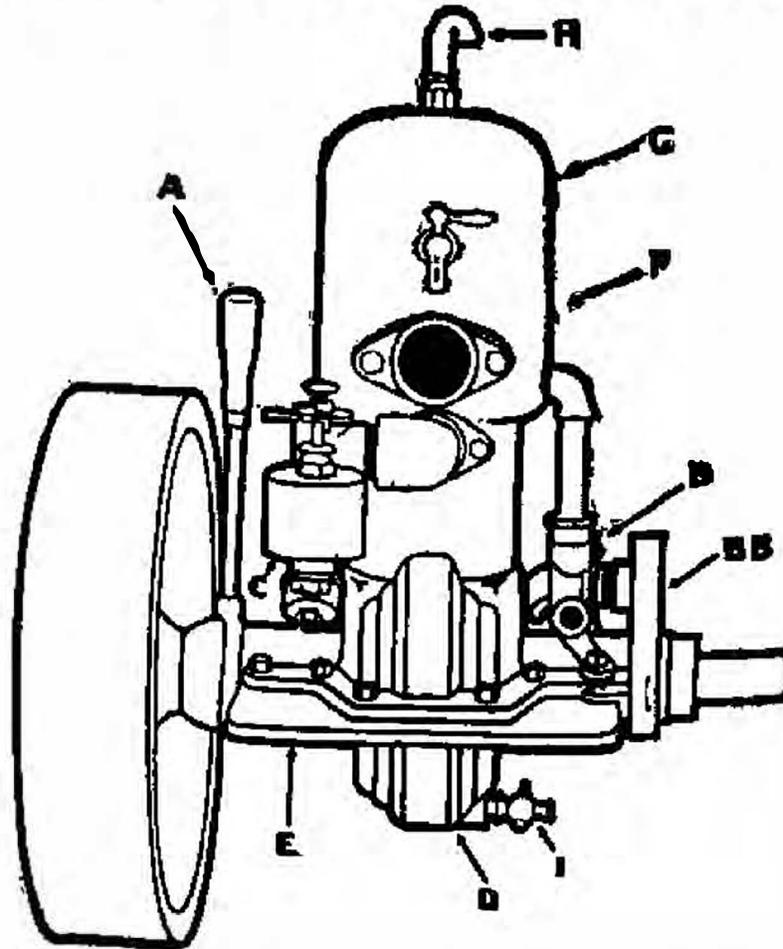
and Ointment

which give
quick relief
and point to
speedy heal-
ment. Bathe
with Cuticura
Soap and hot
water and
follow with a
gentle appli-

cation of Cuticura Ointment. This
relieves itching, burning eczemas,
rashes, etc., and points to speedy
healment in most cases of severe
skin troubles when it seemed noth-
ing would do any good. The mission
of Cuticura is not only to soothe and
heal but to prevent skin troubles by
keeping the pores free from impuri-
ties by daily use in the toilet.

"Cuticura Soap and Ointment" *Daily Kennebec Journal*, Augusta, ME. Pg. 4, October 11, 1918.

INTERESTING POINTS OF THE 4 H. P. ATLANTIC TYPE.

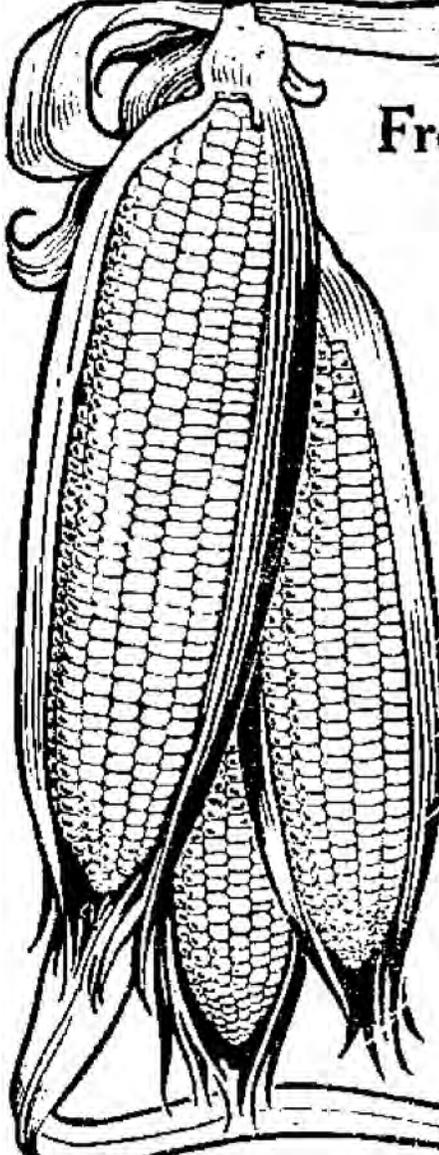


THE ATLANTIC CO., AMESBURY, MASS.

"4 H.P. Atlantic Type" *Daily Kennebec Journal*, Augusta, ME. Pg. 4, May 13, 1905.



"Castor Oil" *Daily Kennebec Journal*, Augusta, ME. Pg. 10, October 3, 1918.



**From Corn
to Toasties**
—a capital evolution

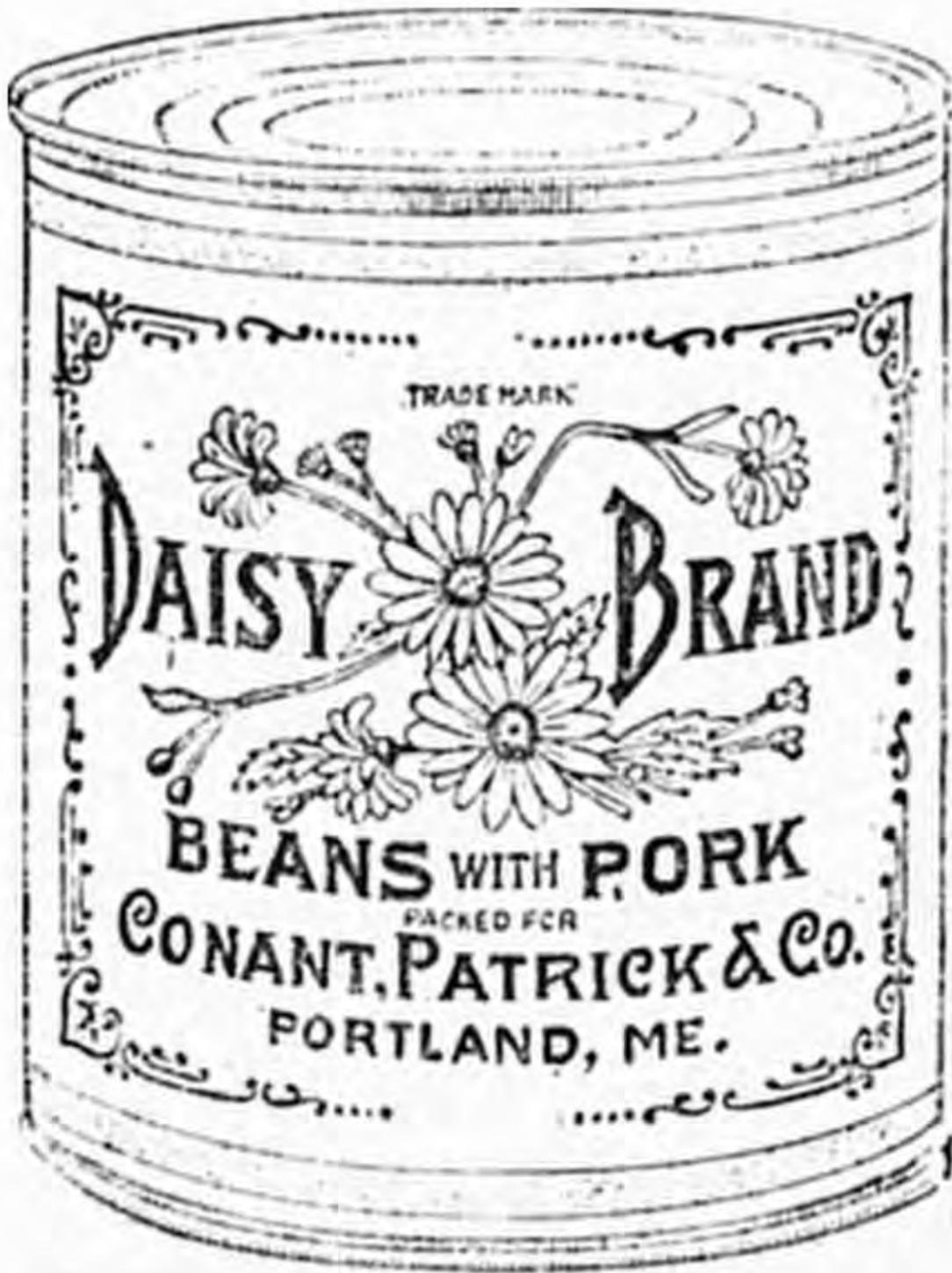
The ripened kernels of pearly white Indian Corn with their succulent goodness, are cooked, then rolled into thin, wafery bits, and toasted to a golden brown.

Add a little cream and sugar—perhaps some fresh berries—and the combination snacks wondrous good.

Post Toasties are untouched by human hand from start to finish of the making, and come to you crisp and sweet—*ready to eat from the package.* Wholesome, nourishing—a Royal dish for hot days—and all days.

Post Toasties
Sold by Grocers Everywhere

"Corn" *Daily Kennebec Journal*, Augusta, ME. Pg. 7, July 23, 1913.



"Daisy Brand" *Daily Kennebec Journal*, Augusta ME. Pg. 2, February 3, 1923.

ATTENTION! Sick Women

To do your duty during these trying times your health should be your first consideration. These two women tell how they found health.

Hellam, Pa.—“I took Lydia E. Pinkham's Vegetable Compound for female troubles and a displacement. I felt all run down and was very weak. I had been treated by a physician without results. So I decided to give Lydia E. Pinkham's Vegetable Compound a trial, and felt better right away. I am keeping house since last April and doing all my housework, where before I was unable to do any work. Lydia E. Pinkham's Vegetable Compound is certainly the best medicine a woman can take when in this condition. I give you permission to publish this letter.”—Mrs. E. R. CRUMMING, R. No. 1, Hellam, Pa.

Lowell, Mich.—“I suffered from cramps and dragging down pains, was irregular and had female weakness and displacement. I began to take Lydia E. Pinkham's Vegetable Compound which gave me relief at once and restored my health. I should like to recommend Lydia E. Pinkham's remedies to all suffering women who are troubled in a similar way.”—Mrs. ELISE HEIM, R. No. 6, Box 83, Lowell, Mich.



Why Not Try

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

LYDIA E. PINKHAM MEDICINE CO. LYNN, MASS.

“Pinkhams Vegetable Compound” *Daily Kennebec Journal*, Augusta, ME. Pg. 4, September 18, 1918.



SUITS

Extremely Fashionable

but not extreme in fashion—
restraint in lines—but no
restraint on quality—

In their richness of fabrics—
their exclusiveness of designs
—in their refinements of
workmanship—these Suits stand
away from the commonplace—
but are priced no higher than
the commonplace—

Ready for your inspection!

\$42.50

Others, \$25 to \$50

E. E. DAVIS & CO., Inc.

Augusta, Maine,

"Your Money Back if You Want It"

"Suits" *Daily Kennebec Journal*, Augusta ME. Pg. 12, March 23, 1923.

LITTLE JACK RABBIT PICTURE COLORING CONTEST

COLOR THIS PICTURE AND WIN A PRIZE



"Jack Rabbit, Horse" *Daily Kennebec Journal*, Augusta, ME. Pg.6, July 7, 1923.